

CAMPUS TESTING COORDINATOR *Conference*

Empowering Assessment Leaders

Agenda

Time	Duration	Events	Presenters	Location
7:30 a.m.–8:30 a.m.	60 minutes	Registration	--	Lobby
8:30 a.m.–8:45 a.m.	15 minutes	Welcome and Conference Logistics	Rachel Haller, Region 4 Regional Testing Coordinator, Jennifer (Nikki) Jansky, Region 4 B.R.A.T.S. Director	Room 100
8:45 a.m.–9:30 a.m.	90 minutes	Opening Session	Test Administration: Reminders and Updates for STAAR and TELPAS Rachel Griffin, STAAR Program Manager, and Dr. Laquita McMillion, Training and Support Coordinator, Texas Education Agency	Room 100
9:30 a.m.–10:15 a.m.			Utilizing Cambium Systems for Success Drew Azar, Senior Program Manager, Cambium Assessment, Inc.	
10:30 a.m.–11:15 a.m.	45 minutes	Breakout Session 1	Various Presenters	Various Rooms
11:30 a.m.–12:15 p.m.	45 minutes	Breakout Session 2	Various Presenters	Various Rooms
12:15 p.m.–1:15 p.m.	60 minutes	Lunch	--	Room 101 and Lobby
1:30 p.m.–2:15 p.m.	45 minutes	Breakout Session 3	Various Presenters	Various Rooms
2:30 p.m.–3:15 p.m.	45 minutes	Breakout Session 4	Various Presenters	Various Rooms
3:30 p.m.–4:00 p.m.	30 minutes	Closing Session	Rachel Haller, Region 4 Regional Testing Coordinator, Dr. Jennifer Tracy, TSNAP President 2025	Room 100

Thank You Sponsors



October 21, 2025
7:30 a.m.–4:00 p.m.
McKinney Conference Center



Breakout Session Schedule

Location	Breakout Session 1 10:30 a.m.–11:15 a.m.	Breakout Session 2 11:30 a.m.–12:15 p.m.	Breakout Session 3 1:30 p.m.–2:15 p.m.	Breakout Session 4 2:30 p.m.–3:15 p.m.
Room 100	Open Lab with Cambium Assessment, Inc. <i>Session Topic: Technical Assistance</i>	Open Lab with Cambium Assessment, Inc. <i>Session Topic: Technical Assistance</i>	The Cheat Sheet Chronicles: Old-School Schemes in Modern Exams Dr. Tracy McDaniel and Thomas Negri <i>Session Topic: Test Security</i>	The Cheat Sheet Chronicles: Old-School Schemes in Modern Exams (repeat session) Dr. Tracy McDaniel & Thomas Negri <i>Session Topic: Test Security</i>
Room 102	STAAR Alt 2: Where Do I Start? Tips for Planning and Organizing Karen Ferraro <i>Session Topic: STAR Alternate 2 Best Practices</i>	"You Don't Teach to Mastery, You Spiral to Mastery" Missy Hefty <i>Session Topic: Best Practices</i>	"You Don't Teach to Mastery, You Spiral to Mastery" (repeat session) Missy Hefty <i>Session Topic: Best Practices</i>	Tested, But Not Toasted: Self Care for the Testing Season Dana Bluncson <i>Session Topic: Wellness and Self Care for TCS</i>
Room 103	From Plan to Practice: Ensuring Fidelity in Student Testing Accommodations Maria Luna <i>Session Topic: Accommodations</i>	From Plan to Practice: Ensuring Fidelity in Student Testing Accommodations (repeat session) Maria Luna <i>Session Topic: Accommodations</i>	From "Sit and Get" to Engaged and Invested: Transforming Testing Training Tricia Baldwin and Mays "Mia" Tannous <i>Session Topic: STAAR Best Practices</i>	From "Sit and Get" to Engaged and Invested: Transforming Testing Training (repeat session) Tricia Baldwin and Mays "Mia" Tannous <i>Session Topic: STAAR Best Practices</i>
Room 106	From Start to Finish: Year-Round Planning for Successful Testing Accommodations Debbie Ware and Samantha Stratton <i>Session Topic: Technology</i>	Get Creative with Canva Brittney Cohen <i>Session Topic: Accommodations</i>	So Much Data, So Little Time Brittney Cohen <i>Session Topic: Technology</i>	Get Creative with Canva (repeat session) Brittney Cohen <i>Session Topic: Accommodations</i>
Room 201	CCMR Deep Dive: Data-Driven Insights in OnDataSuite De Helmer <i>Session Topic: College and Career Readiness (ACT, SAT & TSI)</i>	Data-Driven Success: Analyzing Assessment Trends to Strengthen Instruction Justin Verzosa <i>Session Topic: Data, Analytic Portal, Reports</i>	CCMR Deep Dive: Data-Driven Insights in OnDataSuite (repeat session) De Helmer <i>Session Topic: College and Career Readiness (ACT, SAT & TSI)</i>	Data-Driven Success: Analyzing Assessment Trends to Strengthen Instruction (repeat session) Justin Verzosa <i>Session Topic: Data, Analytic Portal, Reports</i>
Room 202	Achieving Educational Excellence: Measuring Tier 1 and Tier 2 Instruction Pennie Kimbrough <i>Session Topic: Accountability</i>	Leading for Impact: Mastering STAAR ALT 2 Logistics and Materials Management Skye Raschke <i>Session Topic: STAAR Alternate 2</i>	From Diagnostic to Differentiation: Leveraging i-Ready to Connect Assessment and Instruction Lewis Cruz and Jenny Gerleman <i>Session Topic: i-Ready, Curriculum Associates</i>	Aligning Your Campus through Training Scenarios Sam Lopez <i>Session Topic: STAAR Best Practices</i>
Room 203	From Rosters to Results: Practical Systems for Streamlined Testing Stephanie Lamb and John Wolf <i>Session Topic: Standardized Assessment Practices</i>	Calculating Success: Leveraging TI Technology for Testing Excellence (repeat session) Pareesa Schulte <i>Session Topic: Technology</i>	Calculating Success: Leveraging TI Technology for Testing Excellence Pareesa Schulte <i>Session Topic: Technology</i>	TestHound CTC Overview & Updates – A Howl Lot of Learning! Craig Dickey <i>Session Topic: Test Coordination, Accommodations and Score Data</i>
Room 204	Test Day Without the Chaos: Systems for CTC Success Bianca Rangel <i>Session Topic: Standardized Assessment Practices</i>	Putting It All Together - Organize Your Testing Day Materials for Test Administrators Paula Kingsley <i>Session Topic: Technology, STAAR and TELPAS Best Practices</i>	Test Day Without the Chaos: Systems for CTC Success (repeat session) Bianca Rangel <i>Session Topic: Standardized Assessment Practices</i>	Putting It All Together - Organize Your Testing Day Materials for Test Administrators (repeat session) Paula Kingsley <i>Technology, STAAR and TELPAS Best Practices</i>
Room 205	Ready, Set, Organized! Prepping for State Testing Vanessa Browning <i>Session Topics: STAAR and TELPAS Organization</i>	TELPAS Planning: Organizing for Success Dr. Danielle White <i>Session Topic: TELPAS Best Practices</i>	TELPAS Planning: Organizing for Success (repeat session) Dr. Danielle White <i>Session Topic: TELPAS Best Practices</i>	Taming the Testing Season: Tools for Success & Sanity Liz Guzman <i>Session Topic: Technology, STAAR and TELPAS Best Practices</i>
Room 206	Saving Time with Google Sheets Rachel Mello <i>Session Topic: Technology</i>	STAAR Testing - Beginning to End Lacy Shields <i>Session Topic: Standardized Assessment Practices</i>	Saving Time with Google Sheets (repeat session) Rachel Mello <i>Session Topic: Technology</i>	Test Trainings - How to take them Online Lacy Shields <i>Session Topic: Standardized Assessment Practices</i>
Room 207	Maximizing the SAT Suite: Updates, Insights, and Tools for Campus Testing Coordinators Lana Sveda <i>Session Topic: SAT Suite of Assessments</i>	MAP Growth & MAP Reading Fluency: What's New for 25-26 and Connections to DTC/CTC Work Melissa Floyd and Sarah Beth Stagg <i>Session Topic: Interim Assessments</i>	MAP Growth & MAP Reading Fluency: What's New for 25-26 & Connections to DTC/CTC Work (repeat session) Melissa Floyd and Sarah Beth Stagg <i>Session Topic: Interim Assessments</i>	Kicking Off an Organized Testing Season Brittney Stewart <i>Session Topic: Accountability, Portal and Reports</i>

Session Description

Achieving Educational Excellence: Measuring Tier 1 and Tier 2 Instruction with Pennie Kimbrough, Region 10 ESC

Join the Region 10 Data Solutions team to gain insights into evaluating Tier 1 and Tier 2 instructional practices using the Texas Accountability System. This presentation will provide a comprehensive overview of Domains 2 and 3 and offer tools and techniques for continuous improvement in education.

Aligning Your Campus through Training Scenarios with Samuel Lopez, KIPP Texas Public Schools

This training is designed to equip CTCs with strategies for guiding their campus teams through testing scenarios. The scenarios address multiple aspects of the testing process and provide practical insights into best practices for maintaining test security, implementing protocols, training staff, reducing irregularities, and fostering schoolwide alignment.

Calculating Success: Leveraging TI Technology for Testing Excellence with Pareesa Schulte, Texas Instruments

Unlock the full potential of TI calculators in your testing environment! Join us for an engaging session where we'll explore how these powerful tools can dramatically boost math achievement across your district. Get up-to-date information on current calculator policies to ensure seamless test administration, and discover a treasure trove of ready-to-use resources you can immediately implement at your schools. Whether you're a seasoned coordinator or new to the role, you'll leave with actionable strategies to empower both teachers and students with TI technology. Don't miss this opportunity to calculate your way to higher math scores and testing confidence! Key Takeaways: Evidence-based strategies for integrating TI calculators to boost math performance, the latest updates on state assessment policies, practical resources and tools for campus teams, and hands-on demonstrations of calculator features that enhance student achievement.

CCMR Deep Dive: Data-Driven Insights in OnDataSuite with De Helmer, OnDataSuite

Will go over the CCMR EWS and how to data dig on the different indicators to other valuable reports such as CTE, Dual Credit ETC...

Data-Driven Success: Analyzing Assessment Trends to Strengthen Instruction with Justin Verzosa, DMAC Solutions

During the school year, it's essential to reflect on local data and its alignment with STAAR performance. In this session, we will analyze our strengths, identify areas for refinement, and determine if adjustments to our scope and sequence are necessary. Through data-driven discussions, districts and campuses can develop a purposeful plan to leverage our successes, address weaknesses, and integrate targeted professional development. Join us to collaborate on strategies that will drive student achievement and instructional growth for the upcoming year.

From Diagnostic to Differentiation: Leveraging i-Ready to Connect Assessment and Instruction, Curriculum Associates

Texas assessment leaders are navigating a rapidly evolving landscape—STAAR redesign, accountability shifts, and growing expectations to translate data into accelerated learning. This session spotlights how districts across Texas are leveraging the i-Ready Diagnostic and connected instruction to meet that moment. We'll share Texas-specific research linking i-Ready Diagnostic results to STAAR performance, illustrate how coordinators use key reports to support accountability conversations, and highlight case examples of campuses accelerating growth by pairing diagnostic insights with targeted instruction. Attendees will leave with a clear picture of where i-Ready fits within Texas systems (including recent TEA guidance and approvals) and practical ideas to bring back to their teams as they consider partnering with Curriculum Associates to scale impact.

From Plan to Practice: Ensuring Fidelity in Student Testing Accommodations with Maria Luna, Spring Branch ISD

How to use designated supports eligibility criteria to drive our conversations and decisions when suggesting student accommodations and how to track to ensure they are implemented with fidelity during instruction, leading up to STAAR.

From Rosters to Results: Practical Systems for Streamlined Testing with Stephanie Lamb and John Wolf, Aldine ISD

This session provides campus leaders and testing coordinators with practical strategies to enhance and streamline testing. Participants will learn to design consistent, engaging staff trainings, create a shared digital hub for resources and communication, and use data tools like VLOOKUP and filters to track participation accurately. Guidance will cover preparing staff for test-day roles, implementing procedures through demonstrations, and converting rosters into seating charts for efficient administration. By the end of the session, participants will have actionable tools to boost efficiency, accuracy, and collaboration during testing.

From "Sit and Get" to Engaged and Invested: Transforming Testing Training with Mays "Mia" Tannous and Tricia Baldwin, Tomball ISD

Are you stuck in a rut in your testing training? This session will provide you with a variety of activities to boost your trainings to get your staff engaged. By the end of the session you will have training activities to use immediately with your staff.

From Start to Finish: Year-Round Planning for Successful Testing Accommodations with Debbie Ware and Samantha Stratton, Tomball ISD

Testing coordinators do more than manage logistics—they are vital connectors between assessment requirements and student support systems. In this session, learn how to collaborate effectively with teachers, SPED, EB, and RTI service teams to ensure testing is both compliant and student-centered. Participants will receive a practical "Year-at-a-Glance" guide highlighting key conversations and action items for the beginning of year, late fall, early spring, and the critical weeks before testing. Walk away with tools to strengthen communication, streamline planning, and support every learner on your campus.

Get Creative with Canva with Brittney Cohen, Tomball ISD

Canva is an invaluable tool for enhancing testing training and documents, transforming them from plain text into engaging, visually compelling resources. Join us in this session to explore ways to use Canva as a testing coordinator.

Kicking Off an Organized Testing Season with Brittney Stewart, Humble ISD

During this training, we will:

- Discuss any challenges faced in previous testing seasons.
- Share effective strategies and tools that can enhance your testing processes
- Provide a platform for open feedback to ensure alignment with your campus and district's needs, and to prepare for the upcoming testing season.

Leading for Impact: Mastering STAAR ALT 2 Logistics and Materials Management with Skye Raschke, KIPP Texas Public Schools

Mastering logistics is key to successful STAAR Alternate 2 administration. This session equips assessment coordinators with tools and strategies to streamline materials, organize secure test environments, and maintain compliance throughout administration. Through real-world scenarios and best practices, participants will gain tools to lead with clarity, confidence, and precision.

MAP Growth & MAP Reading Fluency: What's New for 25-26 and Connections to DTC/CTC Work with Melissa Floyd and Sarah Beth Stagg, NWEA

Participants in this session will engage in discussion about building coherence between data, high impact PLC and instructional strategies, and curriculum. Collaborate on intentional connections to support outcomes for students.

Maximizing the SAT Suite: Updates, Insights, and Tools for Campus Testing Coordinators, College Board with Lana Sveda

This session, led by College Board, will provide an in-depth overview of the benefits of the SAT Suite of Assessments and the robust data and reporting tools available to help schools support student learning and achievement. Attendees will learn about the 2025–2026 testing updates, including key changes in policies, processes, and digital administration. In addition, the session will highlight post-testing resources and tools, such as the BigFuture School mobile app, which empowers students with personalized guidance, connections to colleges, and career exploration opportunities. Coordinators will leave equipped with strategies and resources to streamline testing, interpret results effectively, and guide students toward their next steps.

Putting It All Together—Organize Your Testing Day Materials for Test Administrators with Paula Kingsley, Katy ISD

Are you looking for a way to better organize test materials on testing day? Are you still checking out buckets to test administrators for all of their testing materials? This session will dive into how to better organize your materials into one location - a binder.

Ready, Set, Organized! Prepping for State Testing with Vanessa Browning, Fort Bend ISD

Feeling overwhelmed by the logistical demands of state testing? This session is for testing coordinators seeking ideas for an actionable plan to streamline their test-day preparations. We'll explore strategies for organizing materials and staff that will assist with reducing stress and create a little order out of chaos. Attendees will leave equipped to identify and implement at least three effective strategies for organizing themselves and their testing environment, ensuring a compliant and prepared state testing experience for STAAR and TELPAS.

Saving Time with Google Sheets with Rachel Mello, Spring Branch ISD

Do you feel like you could be more efficient in Google Sheets? If you could save yourself a few mouse clicks or reduce scrolling would that also save you time? In this session you will learn and practice keyboard/mouse shortcuts, commands, and mid-level formulas that will boost your productivity. We will practice manipulating a set of template reports, and there will be time for guided practice and Q&A. Feel free to bring a frustrating report and apply your new Google Sheets skills to see how they could work for you day-to-day.

So Much Data, So Little Time with Brittney Cohen, Tomball ISD

Testing coordinators will learn practical tips for using Google Sheets formulas, calculations, and formatting to simplify testing data management and make navigating testing systems more efficient.

STAAR Alt 2: Where Do I Start? Tips for Planning and Organizing with Karen Ferraro, Spring Branch ISD

Participants will get an overview of the STAAR Alt 2 format and test items. Ideas for planning and preparing for test administrator training, helping teachers plan their preview window and testing schedule, verifying accommodations, and storing and organizing materials for check in and out will be presented.

STAAR Testing - Beginning to End with Lacy Shields, Pasadena ISD

This session will provide an overview of STAAR Testing from beginning to end, starting with how to train your faculty and staff, how to organize duty rosters, materials, student communication, student organization in groups, and designated supports.

Taming the Testing Season: Tools for Success & Sanity with Liz Guzman, Brazosport ISD

Welcome to the jungle—also known as testing season. It's dense, unpredictable, and sometimes downright wild. But with the right tools in your survival pack, you can navigate it like a pro. In Taming the Testing Season, you'll gain time-saving strategies, organization hacks, and stress-reducing tips to help you cut through the chaos. By the end of the session, you'll be ready to swing into testing season with confidence, clarity, and (almost) no panic. Let's tame the testing jungle—together!

TELPAS Planning: Organizing for Success with Dr. Danielle White, Alief ISD

This session will focus on effective strategies for planning and organizing TELPAS assessments. Participants will explore best practices for ensuring successful implementation, including resource allocation, timeline management, and collaborative approaches.

Test Day Without the Chaos: Systems for CTC Success with Bianca Rangel, Lamar CISD

This session will cover system to implement to ensure a stress free test day. During this time I will discuss before testing steps, such as accommodations meetings, color coding ticket, organizing test boxes, teacher checks, checklists, and signs. We will also discuss testing maps and technology procedures to ensure test day runs smoothly. Participants will have access to electronic copies of all checklists, signs, and schedules/map templates.

Test Trainings—How to Take Them Online with Lacy Shields, Pasadena ISD

Do you hate conducting test trainings? Are you giving the same test trainings over and over again because faculty members miss the initial training? Are you always rushed because of time limits? Take your trainings online! This will walk participants through building online courses and how to hold your faculty and staff accountable for their own training.

Tested, But Not Toasted: Self Care for the Testing Season with Dana Bluncson, Spring Branch ISD

Surviving testing season takes more than checklists — it takes care! Join us for an engaging, supportive session built just for testing coordinators. We'll laugh, breathe, and learn real-world self-care strategies you can use today — even in the middle of testing chaos. From five-minute resets to long-term wellness habits, you'll leave with tools to help you stay balanced and burnout-free.

TestHound CTC Overview & Updates - A Howl Lot of Learning! with Craig Dickey, Education Advanced Inc.

Ready to unleash your inner TestHound expert? Join us for this in-person training designed especially for CTCs at the Region 4 CTC Academy. We'll give you the full tour of TestHound—no sniffing around for answers required! From learning the tricks of the trade to mastering the TestHound tools, you'll walk away confident, prepared, and ready to fetch great results for your campus. Plus, it's a perfect chance to connect with other "pack members" in the testing world.

The Cheat Sheet Chronicles: Old-School Schemes in Modern Exams, Dr. Tracy McDaniel, Cy-Fair ISD and Thomas Negri, Fort Bend ISD

In this session, we will delve into both traditional and modern methods students use to cheat on exams. From whispered answers to high-tech gadgets, academic dishonesty continues to evolve with the times. Participants will be invited to engage in interactive discussions, share personal experiences, and swap stories about the clever (and sometimes surprising) ways students have attempted to outsmart the system. Even if you think you've seen it all—there's always a new trick up someone's sleeve.

You Don't Teach to Mastery, You Spiral to Mastery with Missy Hefty, Lowman Education LLC

Do you know the importance of continuous review but struggle to develop a simple and practical plan? This session aims to give participants a simple and systematic structure that can be easily implemented and pay huge dividends to student performance.

Please note: Information shared during breakout sessions represents the presenter's views and may not reflect the policies of Region 4 ESC, TEA, Cambium Assessment, Inc., Pearson, or other assessment entities. Always consult your District Testing Coordinator to ensure compliance with district guidelines before implementing any new policies or procedures.