

A wide-angle photograph of a modern school hallway. The floor is made of large, light-colored square tiles that reflect the overhead lights. On both sides of the hallway are rows of bright orange lockers. The walls are a neutral, light beige color. In the distance, at the end of the hallway, there is a whiteboard mounted on the wall with the word "INFORMATION" written above it. A clock is visible on the left wall, and a fire alarm pull station is on the right wall. The ceiling is a white grid with recessed rectangular light fixtures.

Safe Schools. Strong Communities. Lasting Impact.

Partner with Region 4 Education Service Center to equip schools with the training they need to confidently face emergency situations.

Partner with Region 4: Strengthening School Safety Together

Every second counts in a crisis. The right training empowers schools to respond swiftly and effectively to life-threatening situations. With your partnership, we can equip educators with life-saving preparedness training—ensuring they have the skills and confidence to act when it matters most.

Together, we can turn uncertainty into readiness.



The most impactful part of the training was the scenario training coupled with the rationales and the proper ways to respond!

Christopher Mayes, CEO and Superintendent,
Beatrice Mayes Institute





We were able to take away immediate action steps and also plan for future strategic discussions.

Dr. Matthew Neighbors, Superintendent, Galveston ISD

Invest in Education. Protect Communities.

Drive Lasting Impact

Ensure schools and districts have access to life-saving preparedness training, crisis response strategies, and expert guidance.

Advance Corporate Social Responsibility (CSR)

Align your brand with a trusted leader in education and safety, demonstrating your commitment to protecting students and community well-being. , educators, and communities.

Foster Meaningful Partnerships

Collaborate with school leaders, district administrators, and safety experts to strengthen emergency readiness across Texas.

Empower Schools with Essential Safety Tools

Expand access to advanced safety training, emergency planning resources, and expert support, ensuring schools are equipped to refine and enhance their emergency response strategies.

Preparedness is a shared responsibility. Together, we can ensure schools remain ready for any situation. Join us in protecting the future. Partner with Region 4 today.

Partner with Region 4 today.

Active Shooter Preparedness (ASP) Certification Program

Enhancing Crisis Readiness by equipping schools with Advanced Training and Resources to Keep Students and Educators Safe.

Sponsoring the ASP Certification Program directly strengthens school emergency preparedness by equipping educators and administrators with the training, tools, and real-world experience to enhance campus safety and crisis response.

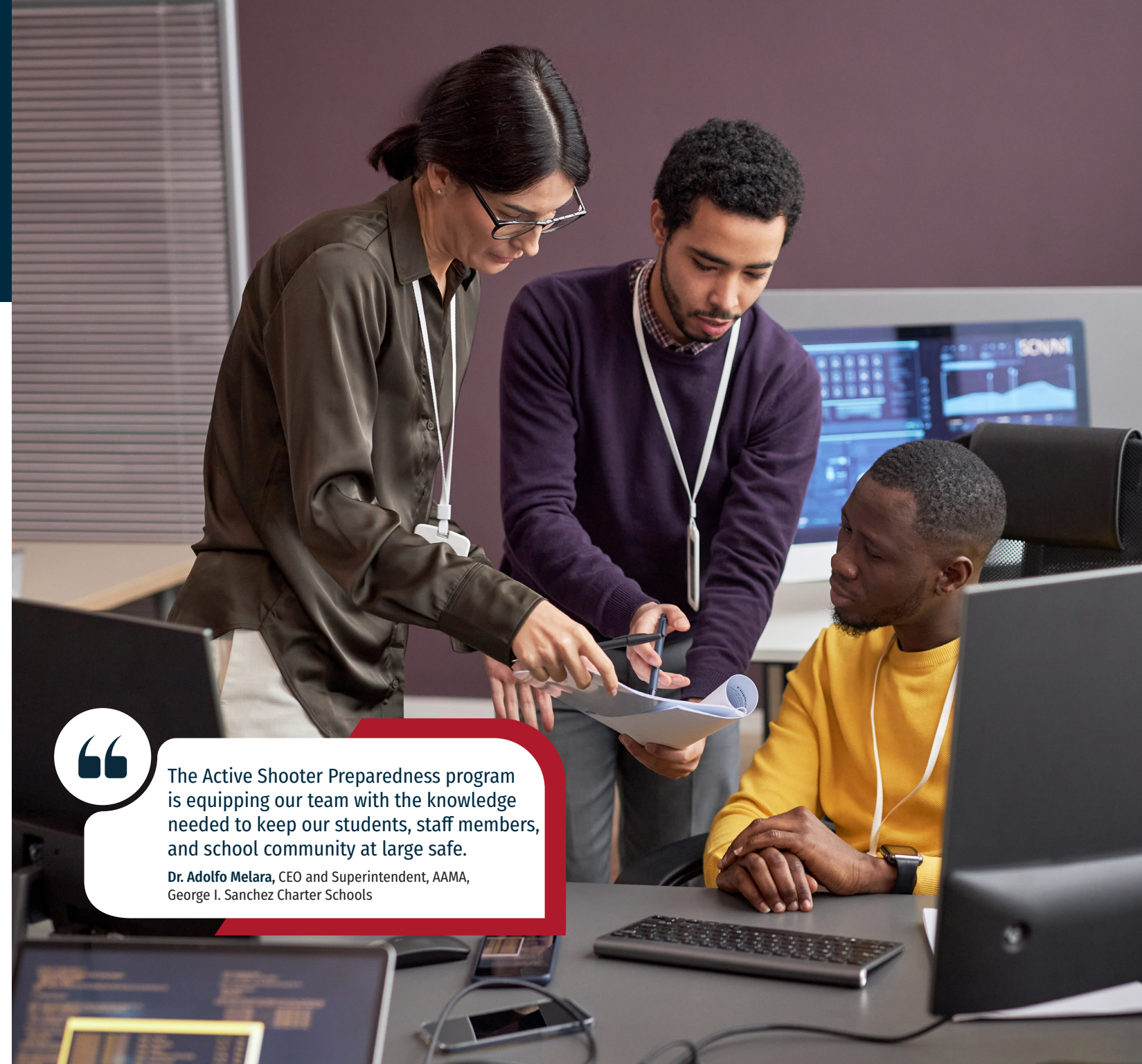
By sponsoring the ASP Certification Program, you are ensuring that schools and districts receive the critical training, tools, and resources needed to enhance campus safety and crisis readiness.



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The Active Shooter Preparedness program is equipping our team with the knowledge needed to keep our students, staff members, and school community at large safe.

Dr. Adolfo Melara, CEO and Superintendent, AAMA,
George I. Sanchez Charter Schools



The Impact of Your Sponsorship

Comprehensive Emergency Preparedness

Schools receive expert-led training designed that equips administrators and educators with the skills needed to manage large-scale crisis incidents effectively.

Evaluation of 21 Key Safety Standards

Districts undergo thorough assessments and receive expert guidance in implementing best practices to enhance their incident response strategies.

Stronger Collaboration with Public Safety

Schools build vital connections with law enforcement and emergency responders, improving crisis communication and coordination for a swift and effective response.

Proactive Prevention and Readiness

By focusing eliminating on risk elimination and strengthening crisis response systems, schools can proactively enhance safety and preparedness before an incident occurs.

Higher Education Partnership

Schools gain exclusive access to Sam Houston State University's CARES Center, with where participants having the opportunity to earn a joint certification and optional college credit.

Cutting-Edge Simulation Training

Campuses engage in advanced, video-based crisis response exercises that reinforce real-world preparedness and enhance decision-making under pressure.

A Safer Learning Environment

Your sponsorship directly funds life-saving preparedness training, empowering administrators, educators, and students to respond effectively in emergencies.

By partnering with Region 4, you provide schools with access to this essential program, ensuring every educator is equipped, every campus is prepared, and every student is safer



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Region 4's Active Shooter Tabletop Training has significantly enhanced our preparedness by fostering a collective understanding of potential threats and empowering staff with the knowledge and confidence to respond effectively in a crisis.

Teresa Longoria, Administrative Assistant
to the Chief of Police, AAMA, Galveston ISD

Join us in creating a lasting impact on school safety.

ASP Certification Partnership Sponsorship Opportunities

Platinum Sponsor

Contribution: \$10,000

Premier Partner | Unlimited Sponsorships Available

As a Platinum Sponsor, your organization will serve as a flagship partner in advancing school safety across Texas. This exclusive level offers the most comprehensive benefits package—maximizing brand exposure, deepening engagement opportunities, and demonstrating visible, lasting commitment to community well-being.

Your Sponsorship Includes:

- **Premier Recognition:** Top-tier logo placement and branding on the scholarship website, event banners, media kits, and email campaigns
- **Executive Visibility:** Featured in all major communications, including campaign newsletters, digital promotions, and public-facing collateral
- **Media Spotlight:** Recognition in a dedicated press release and a full-length sponsor feature on the scholarship webpage
- **Speaking Opportunity:** Invitation to deliver remarks at a live event or webinar alongside key education and safety leaders
- **VIP Engagement:** Invitations to private roundtable events, exclusive stakeholder briefings, and sponsor-only networking sessions
- **Customized Appreciation:** Personalized thank-you video from Region 4 leadership and a framed certificate of recognition
- **Social Media Showcase:** Dedicated post highlighting your sponsorship and impact
- **Legacy Acknowledgment:** Option to provide a company testimonial or impact story for long-term feature on our site and printed materials
- **Scholarship Stewardship:** Receive post-event impact data and district stories showcasing how your sponsorship directly supported school preparedness



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Thanks to this training, our district is stronger, more prepared, and better equipped to protect students and staff.

Cynthia Benitez, Director of Safety and Emergency Operations, Channelview ISD

ASP Certification Partnership Sponsorship Opportunities

Gold Sponsor

Contribution: \$5,000

Leadership Partner | Two Sponsorships Available

Gold Sponsors gain high-level visibility and meaningful recognition while supporting widespread implementation of the ASP Certification Program. This level is ideal for companies looking to make a tangible impact while aligning their brand with a critical community initiative.

Your Sponsorship Includes:

- **Co-Sponsor Recognition:** Prominent listing on the scholarship website, campaign emails, and print collateral
- **Event Branding:** Logo included on event signage, program flyers, and digital materials
- **Public Acknowledgment:** Recognition during webinars and live fundraising events
- **Formal Appreciation Package:** Letter of gratitude signed by Region 4 leadership and a commemorative certificate
- **Group Social Media Feature:** Included in a collective Gold Sponsor thank-you post across platforms
- **Priority Invitations:** Access to select stakeholder webinars and safety updates
- **Post-Event Summary:** Receive an overview of the impact your sponsorship supported, including photos and engagement highlights



Partner with Region 4 Make a Lasting Impact



Our schools are committed to safety, and your sponsorship ensures they have the training and resources to remain prepared for any situation.

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The Active Shooter Tabletop Training was definitely a leap further in the right direction. To see the new administration for GISD police build bridges with other agencies to make the safety of Galveston ISD a priority

DeAndre Beyonce, Behavior Specialist,
Galveston ISD



By sponsoring the Active Shooter Preparedness (ASP)
Certification Program,
your business organization plays a pivotal role in protecting
students, equipping educators, and strengthening
community crisis readiness. resilience..

Now is the time to act.

Join Region 4 and in advancing campus preparedness help
build safer campuses, fostering stronger communities, and
ensuring a more secure future—together.







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