

**Date:** September 2, 2025

**Time:** 10:00 A.M. - 1:00 P.M.

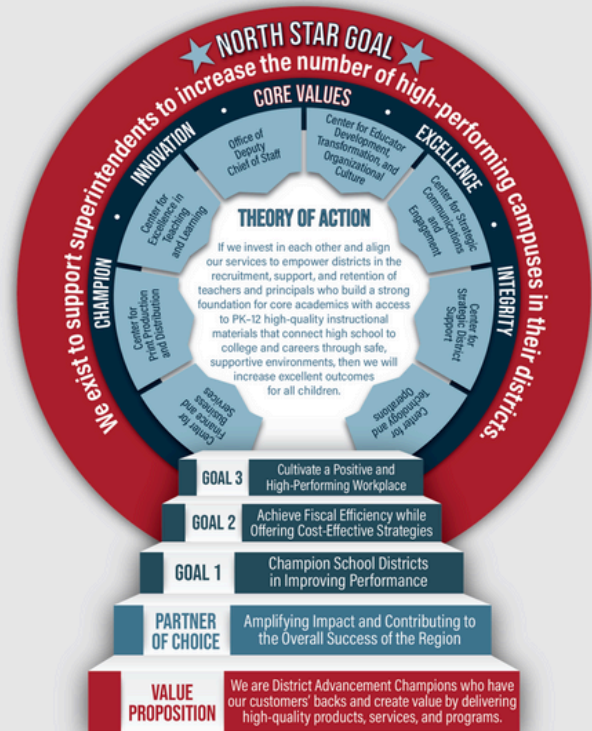
**Location:** MCC 100 A-F

PORTAL ACCESS: Visit [esc4.net](https://esc4.net) > Explore > Superintendent > Portal

10:00 A.M.	WELCOME & LAUNCH WITH PURPOSE
Dr. Jenny McGown, Superintendent, Klein ISD, R4 Executive Committee Chair	<ul style="list-style-type: none"> <li>• One Norm: This is a safe space where courage meets strategy.</li> </ul>
10:10 A.M.	COMMUNITY CONNECTIONS
Dr. Rodney Watson, R4 Executive Director; R4 Cabinet Members	<ul style="list-style-type: none"> <li>• Superintendents + Region 4 Leaders = All In</li> <li>• Four R4 Game-Changing Priorities</li> <li>• Chief's Focus Areas</li> </ul>
10:30 A.M.	SPEAKER SPOTLIGHT: BE INSPIRED BY TODAY'S GAME CHANGER
Introduction by Dr. Rodney Watson, R4 Executive Director	<ul style="list-style-type: none"> <li>• A Wake-up Call: <i>Go!</i></li> <li>• Leadership Spark: One Question, Big Insights</li> </ul>
11:40 A.M.	PROFESSIONAL COMMUNITY LAUNCH
Paul Castro, R4 Chief, Strategic District Support; Dr. Rudy Treviño, Chief Officer, R4 Superintendent & Board Supports	<ul style="list-style-type: none"> <li>• Problems of Practice</li> <li>• Data Stories</li> <li>• Superintendent Roadmap</li> <li>• Legislative Power Brief: 30, 60 &amp; 90 Day Must-Knows</li> <li>• Meet Your High Impact Collaborators: Executive Success Partners</li> </ul>

12:00 P.M.	R4 STRATEGY REVEAL: MEASURABLE IMPACT
Dr. Rodney Watson, R4 Executive Director; R4 Cabinet Members	<ul style="list-style-type: none"> <li>• TEA Updates</li> <li>• Announcements</li> </ul>
12:20 P.M.	SECURE EVERY CAMPUS
Ken Culbreath, R4 Office of Emergency Management & School Safety	<ul style="list-style-type: none"> <li>• School Safety Briefing</li> </ul>
12:30 P.M.	UNITED IN ACTION
William Clark, Founder & Superintendent, STEP Charter	<ul style="list-style-type: none"> <li>• Leadership Launch</li> </ul>
	REGION 4 SUPERINTENDENT PHOTO
	<ul style="list-style-type: none"> <li>• Join us on the staircase immediately following the meeting launch for the annual superintendent photo opp.</li> </ul>
12:35 P.M.	FUEL & CONNECT
Mr. Chris Jamail, TCG Partner and Chief Marketing Officer	<ul style="list-style-type: none"> <li>• Coversations Over Lunch or Dine &amp; Dash (to-go box)</li> </ul> <p><i>Thank you to our lunch sponsor, TCG, a HUB International Company</i></p>

# Strategic PRIORITIES



## REGION 4 CONSIDER IT DONE.

### Region 4 Leadership:

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